

Building On Existing Assets. Building For Gallup's Future

Downtown Gallup is an attractive and sustainable center of civic life, the arts, and cultural experiences for community activities that celebrate its multicultural heritage. It offers opportunities for prosperity with strong connections to its authentic culture and history that embraces diversity. Gallup supports a balanced mix of uses and services for people living, working, visiting and enjoying downtown.

Gallup BID's successful long-running improvement programs, including the BID sign grant reimbursement program and façade improvement program, continue. BID-managed outdoor events, including the monthly Arts Crawl events and the Annual Rt. 66 Freedom Ride Flight Cruise Festival event, resumed after the lessening of the impact of Covid-19.

In addition, Gallup BID is working with legal and financial professionals to expand the scope of its existing programs. BID will notify property and business owners within the BID District when the terms and conditions are approved and programs launched.

Downtown improvement goals include:

Promote a mix of uses in Downtown including: retail, office, arts and entertainment, hotel accommodations, and medium-to-high density residential areas through expanded use of historic buildings, selected infill, and expansion along transition areas.

Sponsor ongoing arts projects in the downtown area, for example the artwork painted by local muralists on concrete trash receptacles and restoration of large pots decorated with Native American motifs. These artworks attract visitors.

Continue to encourage, and work with, City of Gallup to upgrade infrastructure and enhance the usability and aesthetics of alleyways through pedestrian improvements, while still allowing service access.

Create concept-level ideas to encourage mixed-use development on vacant lots, for example, the BID's conceptual work on various sites within the district and the surrounding areas.

Encourage and support second floor residential developments within the core commercial area of the District.

Support large-scale mixed-use residential development on the fringes of the

downtown district.

The LEDA ordinance should be amended to include provisions in support of cultural facilities and retail business development and to accommodate claw-back of unspent resources.

Gallup BID is participating in a regional economic development ecosystem working on plans and projects that are actionable, measurable and repeatable. The Economic Development Officers for the communities in NW New Mexico agreed to work, as a group alliance, with National Development Council (NDC). NDC is a 50 year old nationwide non-profit organization that trains, provides technical assistance and provides funding opportunities to communities.

Gallup BID executed an MOU among the member organizations in our partnership alliance and an Agreement with NDC: Gallup Business Improvement District, Greater Gallup Economic Development Corporation, NW NM Council of Governments, Cibola Communities Economic Development Foundation, City of Farmington.

Forward-thinking municipalities can use affordable housing as their primary economic development tool. This period of unprecedented federal funds flowing into cities presents an opportunity to invest in housing as a matter of the greatest importance.

Cities and regions can leverage a straightforward economic development unlock: *providing workers across the economic spectrum with places they can afford to live.*

The Gallup Business Improvement District Board of Directors believes that all of this work is necessary to make Historic Downtown Gallup a more vibrant commercial district with strong consumer appeal, as well as an excellent place to live and work.

Gallup BID thanks our community and the City of Gallup for continued support.