

ANNUAL REPORT



An Important Partnership

City of Gallup
&
Gallup Business Improvement District

Presented to Gallup City Council

December 2, 2025

Anna Biava, President

Gallup Business Improvement District, Inc.



2025 Annual Report

Successful Programs for Gallup's Future

Downtown Gallup is an attractive and sustainable center of civic life, the arts, and cultural experiences for community activities that celebrate its multicultural heritage. It offers opportunities for prosperity with strong connections to its authentic culture and history that embraces diversity. Gallup supports a balanced mix of uses and services for people living, working, visiting and enjoying downtown. Gallup BID's successful long-running improvement programs, including the BID sign grant reimbursement program and façade improvement program, continue. BID managed outdoor events, including the monthly Arts Crawl events. In addition, Gallup BID is working with legal and financial professionals to expand the scope of its existing programs. BID will notify property and business owners within the BID District when the terms and conditions are approved and programs launched.

Downtown improvement goals include:

Promote a mix of uses in Downtown, including: retail, office, arts and entertainment, hotel accommodations, and medium-to-high density residential areas through expanded use of historic buildings, selected infill, and expansion along transition areas.

Sponsor ongoing arts projects in the downtown area, for example the artwork painted by local muralists on concrete trash receptacles and restoration of large pots decorated with Native American motifs. These artworks attract visitors.

Continue to encourage, and work with, City of Gallup to upgrade infrastructure and enhance the usability and aesthetics of alleyways through pedestrian improvements, while still allowing service access.

Create concept-level ideas to encourage mixed-use development on vacant lots. For example, the BID's conceptual work on various sites within the district and the surrounding areas.

Encourage and support second floor residential developments within the core commercial area of the District.

Support large-scale mixed-use residential development on the fringes of the downtown district.

The LEDA ordinance should be amended to include provisions in support of cultural facilities and retail business development and to accommodate claw-back of unspent resources. *From Gallup Master Plan:* "Update City LEDA ordinance to more directly incentivize Gallup area businesses. Under the Local Economic Development Act (LEDA), the New Mexico Economic Development Department (NMEDD) is granted authority to administer grants to Local Governments to assist expanding or relocating businesses that will stimulate economic development. The City of Gallup should update the LEDA ordinance to incentivize and support current and attract new manufacturing, commercial, or economic base employers to the city."

The Gallup Business Improvement District Board of Directors believes that all of this work is necessary to make Historic Downtown Gallup a more vibrant commercial district with strong consumer appeal, as well as an excellent place to live and work.

Gallup Business Improvement District Ongoing Programs

Arts Crawl family-friendly Community building event April – October. Showcase for dozens of local artists, artisans and performers. Brings thousands of people of all ages to the downtown BID District each month

Downtown security patrols Bid sponsored and overseen:

Well trained Bicycle Security Patrols throughout the BID District during Summer season Coordinate with Gallup Police Department and Community Service officers. Hundreds of interactions-interventions each season

Sign grants

Turney's Trading

Downtown Events By Others

Support for marketing of downtown events sponsored by other organizations:

- Lions Club Rodeo
- Relay For Life
- Annual Intertribal Ceremonial
- Gallup Main Street Arts & Cultural District for Levitt AMP Concert Series performers. \$2,500.00 for Downtown Event Marketing. Reimbursement Grant, BID private sector match to the Levitt AMP Grant awarded to GMSACD.
- City of Gallup:

BID provided \$20,000 funding for two Downtown Murals created as part of City of Gallup Rt.66 Centennial:

Mural designed and executed in the Downtown Walkway by mural artist Ric Sarracino

Mural designed and executed on the south side of side of 10? East Route 66 by mural artist Angelo Lovato

Lighted Streetliner Display for W. Coal, west of 9th Street Street. This lighted display will enhance the attractiveness of the west end of Gallup BID District. Designed and fabricated by Supersmith; will be installed by Dynamic Signs

Technical assistance:

Restoration of 201-203 East Hwy 66

Restoration 229-233 West Coal Av

Keishi Foundation - working to grow its gallery-museum on W. Coal to a full size museum

BID concept renderings for new buildings - residential, hotel, retail – designed by architectural firm Dekker, Perich, Sabatini

Educate and Advocate at State Of New Mexico.Legislature. Educate NM legislators about the value received by the State of New Mexico when support is provided to Gallup- McKinley business growth and social well-being programs

Programs for job creation and revenue: Federal - Manufacturing Extension Partnership (MEP) State of New Mexico - Bioscience Authority

Working with Manufacturing Extension Partnership to assist entrepreneurs who want to grow/expand their businesses(s)

Working with New Mexico Bioscience Program to help entrepreneurs establish businesses related to Bioscience endeavors in New Mexico

Provide Private Sector match to government and foundation grant funds, as needed.

Provided \$7,000 to GallupArts to help address WPA Virtual Museum project funds shortfall when Federal Administration slashed previously awarded grants to Arts Organizations across the United States.

Partnering with local organizations to study feasibility of expanding Coal Avenue Commons

Information about Gallup Business Improvement District is available on BID website: www.gogallup.com

Agendas & Minutes for Gallup BID regular monthly meetings of the Board of Directors are available on City of Gallup website in the AGENDAS & MINUTES section found on the home page.

Information is also available by contacting Francis Bee, Executive Director – Phone: 505-413-9735

Information about Arts Crawl is posted on gogallup.com website Arts Crawl information phone: 505-413-6359

**GALLUP BID THANKS OUR COMMUNITY AND THE CITY OF
GALLUP FOR CONTINUED SUPPORT**

DOWNTOWN ARTS CRAWL EVENTS

**Gallup BID sponsors and manages Downtown Arts Crawl
Events from April through October**

Per event - Dozens of Artisans. Thousands of visitors





Downtown Bicycle Security Patrols

Gallup BID hired a private security firm to provide well-trained unarmed bicycle security patrols for July & August 2025

Guards are in constant contact with City of Gallup Police, Community Service Patrols and other emergency service personnel.

This is the most popular and most costly BID Program

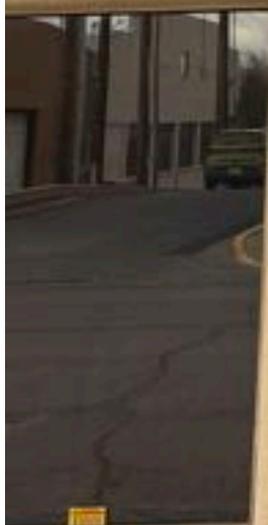


GALLUP BID SIGN GRANT PROGRAM



207 S. 3rd.

TURNEY'S



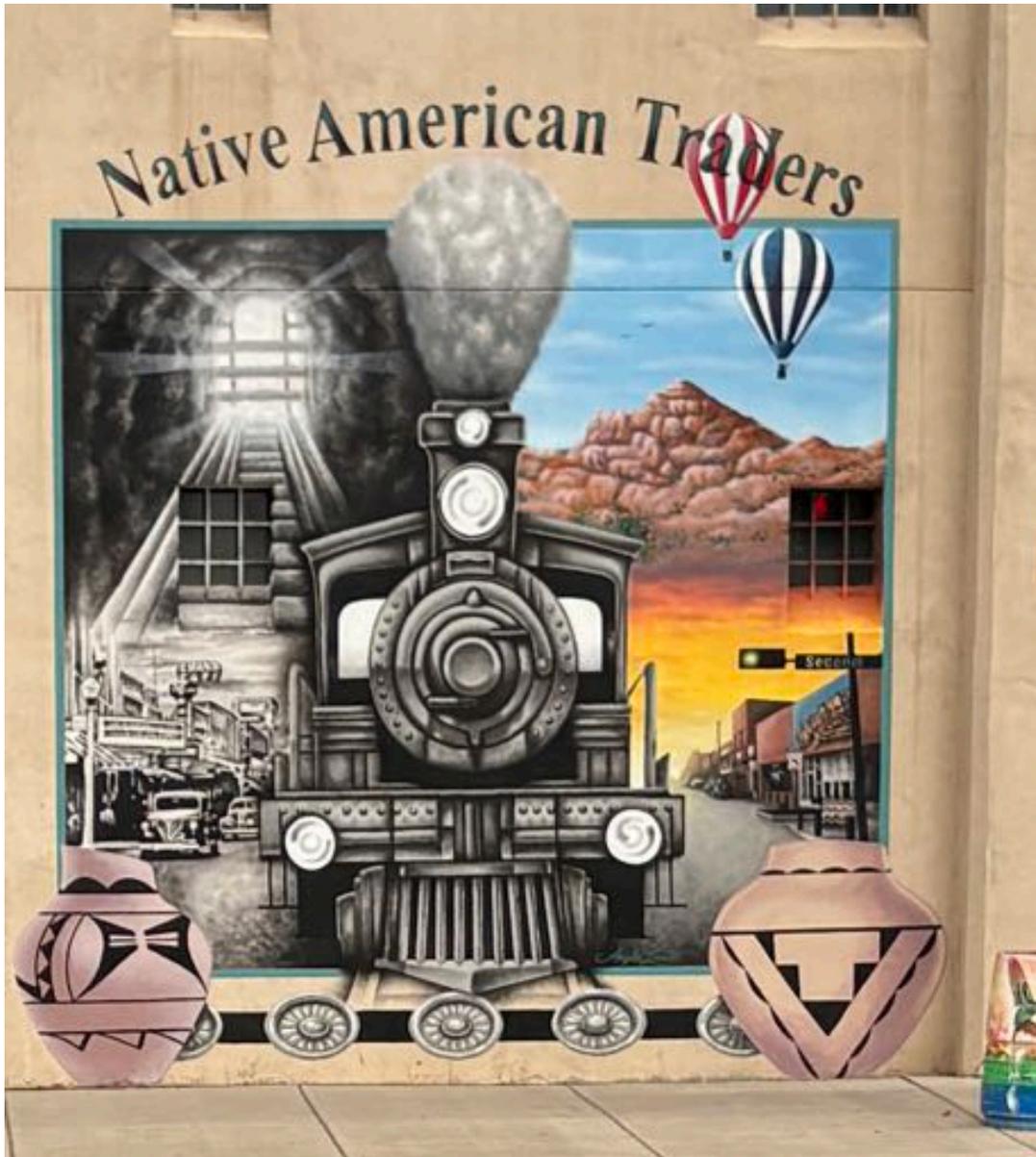
FAÇADE IMPROVEMENT PROGRAM

Replacement of glass windows in custom hand-made façade at 228 West Coal Avenue

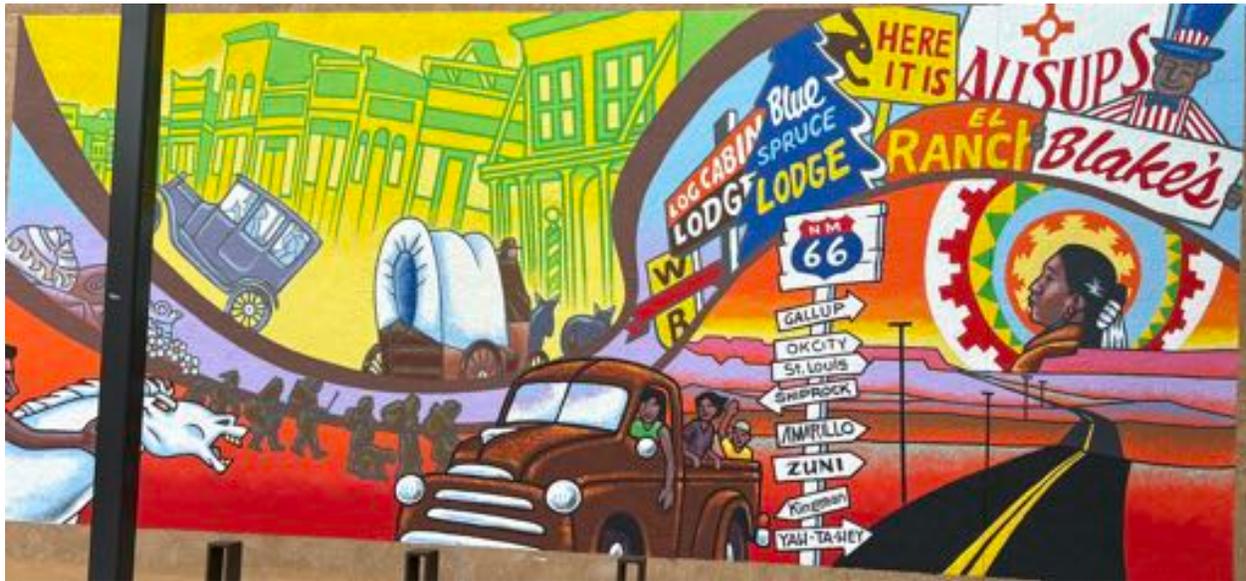


DOWNTOWN EVENTS - BY OTHERS

GALLUP BUSINESS IMPROVEMENT DISTRICT
FUNDED TWO MURAL PROJECTS
AS PART OF CITY OF GALLUP
ROUTE 66 CENTENNIAL CELEBRATION



100 East Route 66
Mural Artist Angelo Arvado



Downtown Walkway
Mural Artist Ric Sarracino

Gallup New Deal WPA Art
Virtual Museum Project



ART COLLECTION

Gallup's New Deal art collection consists of over 120 objects created, purchased, or donated from 1933 to 1942 through New Deal federal art programs administered by President Franklin D. Roosevelt to support artists during the Great Depression.

ART EXHIBITS

The Gallup New Deal Art Virtual Museum features three types of exhibits, combining traditional and non-traditional approaches to illuminate academic, creative, and individual understandings.

GALLUP BUSINESS IMPROVEMENT DISTRICT PROVIDED \$7,000. TO GALLUPARTS TO HELP THE COMPLETION OF THE NEW DEAL VIRTUAL ART MUSEUM , AFTER FEDERAL FUNDING FOR THE ARTS WAS SLASHED BY CURRENT FEDERAL GOVERNMENT DEPARTMENTS.



Public New Deal Art Tours will continue monthly in 2026 thanks to sponsorship by McKinley County. Tours will be last Saturdays of the month from January through October at 1:30pm; and will remain free and open to the public.

Downtown Streetliner Project

Gallup BID is working with a local designer/fabricator to create a lighted Streetliner display that will provide a welcoming light illuminating the west side of Downtown Gallup. This project should be completed during early 2026

